

09/849495 amendment.

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S9	114931	705/14.ccls..and ((compensat\$ reward\$ fee\$ charg\$ bill\$) near10 (demand supply))	USPAT	OR	OFF	2005/03/06 12:57
S10	703	705/14.ccls.	USPAT	OR	OFF	2005/03/06 12:57
S11	29	S10 and ((compensat\$ reward\$ fee\$ charg\$ bill\$) near10 (demand supply))	USPAT	OR	OFF	2005/03/06 15:40
S12	1	("6571279").PN.	USPAT	OR	OFF	2005/03/06 16:02
S13	703	705/14.ccls.	USPAT	OR	OFF	2005/03/06 16:04
S14	398	S13 and ((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near5 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	USPAT	OR	OFF	2005/03/06 16:32
S15	361	S14 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member\$) near5 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	USPAT	OR	OFF	2005/03/06 16:17
S16	330	S14 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member\$) near2 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	USPAT	OR	OFF	2005/03/06 16:18
S17	330	S14 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member\$) near2 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	USPAT	OR	OFF	2005/03/06 16:22
S18	306	S14 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member\$) near2 (supply availab\$7 demand\$3 requir\$3 request\$))	USPAT	OR	OFF	2005/03/06 16:25

S19	367	S13 and ((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near3 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	USPAT	OR	OFF	2005/03/06 16:25
S20	286	S19 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member\$) near2 (supply availab\$7 demand\$3 requir\$3 request\$))	USPAT	OR	OFF	2005/03/06 16:25
S21	136	S20 and ((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near (amount\$ value\$ quantiti\$))	USPAT	OR	OFF	2005/03/06 16:33

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Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	2006	705/14.ccls.	US-PGPUB	OR	OFF	2005/03/06 17:55
L3	1243	1 and ((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near5 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	US-PGPUB	OR	OFF	2005/03/06 17:57
L4	1109	3 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member\$) near2 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	US-PGPUB	OR	OFF	2005/03/06 17:58
L5	978	4 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member\$) near2 (supply availab\$7 demand\$3 requir\$3 request\$))	US-PGPUB	OR	OFF	2005/03/06 18:10
L6	884	5 and ((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near3 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	US-PGPUB	OR	OFF	2005/03/06 18:01
L7	884	6 and ((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near3 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	US-PGPUB	OR	OFF	2005/03/06 18:02
L8	884	6 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member\$) near2 (supply availab\$7 demand\$3 requir\$3 request\$))	US-PGPUB	OR	OFF	2005/03/06 18:03

L9	326	6 and ((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near (amount\$ value\$ quantiti\$))	US-PGPUB; USPAT	OR	OFF	2005/03/06 18:05
L10	14	9 and desirability	US-PGPUB	OR	OFF	2005/03/06 18:06
L11	322	9 and (broadcast\$ tv telly tellies television radio CATV HDTV cable\$2 directv directtv program\$ telecast\$3 air media videogame\$1 audio video)	US-PGPUB	OR	OFF	2005/03/06 18:08
L12	326	9 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member\$) near2 (supply availab\$7 demand\$3 requir\$3 request\$ desirability or desirable))	US-PGPUB	OR	OFF	2005/03/06 18:10

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Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L6	884	5 and ((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near3 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	US-PGPUB	OR	OFF	2005/03/06 18:14
L7	884	6 and ((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near3 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	US-PGPUB	OR	OFF	2005/03/06 18:02
L8	884	6 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member\$) near2 (supply availab\$7 demand\$3 requir\$3 request\$))	US-PGPUB	OR	OFF	2005/03/06 18:15
L9	326	6 and ((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near (amount\$ value\$ quantiti\$))	US-PGPUB; USPAT	OR	OFF	2005/03/06 18:18
L10	14	9 and desirability	US-PGPUB	OR	OFF	2005/03/06 18:13
L11	322	9 and (broadcast\$ tv telly tellies television radio CATV HDTV cable\$2 directv directtv program\$ telecast\$3 air media videogame\$1 audio video)	US-PGPUB	OR	OFF	2005/03/06 18:08
L12	326	9 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member\$) near2 (supply availab\$7 demand\$3 requir\$3 request\$ desirability or desirable))	US-PGPUB	OR	OFF	2005/03/06 18:10
L13	32987	((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near3 (suppli\$ or supply availab\$7 sufficien\$ satisfy\$ provid\$ demand\$3 requir\$3 request\$))	EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/03/06 18:15

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L14	1414	13 and ((consumer\$ or patron\$ or customer\$ or shopper\$ or user\$ or person\$ or people\$ or subscriber\$ or player\$ or televiewer\$ or viewer\$ or watcher\$ or member or members) near2 (supply availab\$7 demand\$3 requir\$3 request\$))	USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/03/06 18:16
L15	0	14 and ((promotion\$ discount\$ incentive\$1 or bonus\$ or reward\$1 or benefit\$1 or gift\$1 premium\$ or special\$ or offer\$ or award\$ or freebie\$ or giveaway\$) near (amount\$ value\$ quantiti\$))	US-PGPUB; USPAT	OR	OFF	2005/03/06 18:18

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Set	Items	Description
S1	1566736	(CONSUMER? OR USER? OR CUSTOMER? OR SHOPPER?) (3N) (DESIRABLE OR DESIRABILIT? OR AVAILABLE OR AVAILABILITY OR VALUE OR - WORTH OR DEMAND OR SUPPLY)
S2	0	S1 AND ((PROMOTION? OR COMMERCIAL OR COMMERCIALS OR ADVERT? OR AD OR ADS) (3N) (VIEW? EXPERIENCE? READ?))
S3	0	S1 AND ((PROMOTION? OR COMMERCIAL OR COMMERCIALS OR ADVERT? OR AD OR ADS) (3N) (VIEW? EXPERIENCE? READ?))
S4	6039	S1 AND ((PROMOTION ORCOMMERCIAL OR COMMERCIALS OR ADVERT? - OR AD OR ADS) (3N) (VIEW? OR READ? OR LISTEN?))
S5	617	S4 AND ((PAY? OR COMPENSAT? OR REWARD?) (3N) (VIEW? OR REA-D? OR LISTEN?))
S6	71	S5 AND ((PAY? OR COMPENSAT? OR REWARD?) (3N) (DESIRABILITY OR AVAILABLE OR AVAILABILITY OR VALUE OR WORTH OR DEMAND OR - SUPPLY))

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Set	Items	Description
S1	35853	(CONSUMER? OR USER? OR CUSTOMER? OR SHOPPER?) (3N) (DESIRABLE OR DESIRABILIT? OR AVAILABLE OR AVAILABILITY OR VALUE OR - WORTH OR DEMAND OR SUPPLY)
S2	0	S1 AND ((PROMOTION? OR COMMERCIAL OR COMMERCIALS OR ADVERT? OR AD OR ADS) (3N) (VIEW? EXPERIENCE? READ?))
S3	0	S1 AND ((PROMOTION? OR COMMERCIAL OR COMMERCIALS OR ADVERT? OR AD OR ADS) (3N) (VIEW? EXPERIENCE? READ?))
S4	196	S1 AND ((PROMOTION ORCOMMERCIAL OR COMMERCIALS OR ADVERT? - OR AD OR ADS) (3N) (VIEW? OR READ? OR LISTEN?))
S5	24	S4 AND ((PAY? OR COMPENSAT? OR REWARD?) (3N) (VIEW? OR REA- D? OR LISTEN?))
S6	5	S5 AND ((PAY? OR COMPENSAT? OR REWARD?) (3N) (DESIRABILITY OR AVAILABLE OR AVAILABILITY OR VALUE OR WORTH OR DEMAND OR - SUPPLY))
S7	5	RD (unique items)
File	47:	Gale Group Magazine DB(TM) 1959-2005/Mar 07 (c) 2005 The Gale group
File	625:	American Banker Publications 1981-2005/Mar 04 (c) 2005 American Banker
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